

tradeworks

custom products

A social venture helping women in the Downtown Eastside



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about us

Tradeworks Custom Products is a social enterprise that produces wood products with customized laser engraving, including text, logos and even photos, in a small, custom woodworking shop in Vancouver's Downtown Eastside.

Participants in the social enterprise are women from the neighbourhood who are recovering from substance abuse and other personal trauma, have little or no work experience, live in poverty, and lack the skills and confidence to become employed. Learning woodworking and employment-readiness skills empowers these women, builds their self-esteem, and provides role models for their children. The long-term goal of Tradeworks is that participants will be able to transition to gainful employment outside of the woodworking shop.

Tradeworks Custom Products has been in operation since April 2006, funded through a combination of grants and the sale of custom products. To be sustainable by 2009, the social enterprise will need to rely solely on the sale of its custom wood products.



doing well by doing good

Research shows that consumers prefer to support companies that are good corporate citizens—companies that give back to the community, and care about the people and the neighbourhoods they operate in. In short, companies that do well by doing good.

Supporting social enterprises like Tradeworks Custom Products is exactly what consumers have in mind.

Our products make ideal gifts for clients and customers, employees and others. Not only can our laser engraver customize the product of your choice with your logo, text or photo, our custom tags let people know your company supports women who are trying to get back on their feet and provide for their families.

an array of products

Tradeworks Custom Products currently offers three stock or example products that make ideal customer and client gifts. Products may be customized to suit your needs, including a variety of sustainable wood and building materials.

TOOLBOX: A durable classic made of high-quality Baltic Birch plywood and engraved to your specifications. The Toolbox may be stained and given a resilient polyurethane coating.

CADDY: An all-purpose carry-all for the garden, laundry room or garage. Also great for gifts or carrying wine. Made of high-quality Baltic Birch plywood and engraved to your specifications.

SLIDING TOP BOX: An all-purpose treasure box that is great for gifts or a bottle of wine. Add your logo, text or photo for a great customer gift. Made of high-quality Baltic Birch plywood and engraved to your specifications.



sustainable gifts

To turn your Toolbox, Caddy and Sliding Top Box into a gift your customers and clients will appreciate and remember, let us fill them for you with an array of local and organic products. The following are available through our collaboration with Saul Good Gift Co.:



Green Cleaning Solutions

Housewarming? Show care for your customer's health with this fun and useful gift for new homeowners.

Eat, Drink and be Merry

A fresh selection from this year's harvest, this local gourmet gift is filled with B.C. organic and artisan premium food products. Various wines and non-alcoholic beverages are available.

A Chocolate Lover's Dream

For the chocolate connoisseur, a selection of various local, fairly traded and organic dark chocolates and artisan truffles.

Office Party in a Box

The perfect way to say thanks for another great year, while sharing values of health and well-being around the workplace.

For information or sales, please contact Saul at 604-880-8398 or saul@itsaulgood.com



Product photos courtesy of Saul Good Gift Co.
Brochure design courtesy of Karyo Edelman.